

WAMRS: Multifamily Programs in the U.S.

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What is WAMRS?

□ Committee Members

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Define the Process

- What?
- Who?
- How?



The Process

- Research and Identify
 - 4 cities per state to contact and survey
- Survey Form
- Contact Respondents



Project Findings

- Policy and Regulation
- Incentives to Increase Recycling
- Promotion and Education
- Educational Materials
- Containers
- Barriers and Challenges



1. Policy Regulation

“Make it Mandatory & Enforce It”

Interviews revealed many jurisdictions across the country have regulations requiring recycling services for multifamily dwellings, but that few focus on enforcement.



2. Incentives

“Create a Reason to Participate”

Respondents indicate incentive options can entice residents to participate in programs.



3. Build a Network

*“Make it Relationship
Intensive, Face-to-
Face and Continuous”*

Creating and maintaining relationships between property managers, residents and the community is crucial.



4. Educational Materials

*“Make them visual,
translated &
accessible”*

*Print and web-based materials letting residents know how,
where and what to recycle are key components of
an education strategy.*



5. Containers

“Make them clear and convenient”

Convenience and clear marking of recycling containers is important to creating an environment that makes recycling easy and accessible.



6. Barriers and Challenges

“You Are Not Alone”



Lessons Learned

- Fun
- Part of the way is OKAY
- Networking



Questions?