



## Speaker Proposal Criteria & Content

Proposals will be evaluated based on their ability to provide new and innovative content to attendees. We are seeking enthusiastic and dynamic presenters that can share ideas and innovations in the recycling, waste reduction, and resource and materials management industry. What can you share to inspire others in this industry? What do you see as the next horizon in recycling? What challenges lie ahead for all of us? What new ideas or innovations have you found to be more effective in your work? We are seeking conference breakout sessions that are interactive, inspiring, informative, and memorable. In addition, proposals will be evaluated according to the following criteria:

- Does the proposal include tactical and relevant information for an hour-long presentation to an audience of recycling and solid waste industry professionals?
- Are there ample opportunities for discussion and interactivity among participants?
- Are the presenters knowledgeable in the topic area?
- Does the workshop represent a diverse experience, point of view, or somehow draw on the perspective of communities not represented in other workshops?
- Does the presenter avoid self-promotion, negatively portraying specific members of the industry, and selling of products?
- Will the presentation deliver tangible learning takeaways to participants in a fun and engaging format?

## Suggested Session Topics and Concepts

**The Conference Committee is seeking proposals focused in the following areas:**

- Markets & Market Development
- Contamination Reduction Across the Recycling Process
- Harmonization and Cohesive Messaging
- Product Stewardship/EPR
- Upstream and Design/Closed Loop
- Sustainable Materials Management and Life Cycle Analysis

**Additional Topics Include:** Different State Perspectives, Food Waste Prevention, Construction and Demolition, MRF Operations and Technology, Commercial and Business Recycling, Waste Reduction, Reuse & Repair, Metrics of Success, Recycling Industry Workforce Challenges, Organics Contamination, Safety and Operations, Solid Waste Financing and Planning, Non-Traditional Materials (Cartons, Cigarette butts, etc.), Plastic Bags Bans, Legislative Process and How to Engage.

**Presentations should:**

- Describe innovations, ideas, and projects related to influencing people to increase recycling, composting, waste reduction and reuse efforts
- Focus on key insights. The goal is to share that “ah-ha!” moment.
- Highlight tangible results. Use real-world examples.
- Provide a take-away solution that could be applied by other attendees.



- Think outside the box! Be captivating and engaging for the audience. We want presenters to think about TED/TEDx style talks. They should be entertaining as well as informative. We are not looking for the standard conference presentations.
- Compelling visuals are highly encouraged. Multi-media presentations are great but are subject to the technology limitations of the venue.

**Presentations should not:**

- Present detailed case studies.
- Describe ongoing activities.
- Promote a business, organization, product or service.
- Use a lot of PowerPoint slides with heavy text.

If you can craft an hour-long session that will actively engage participants, deliver a solid message about a key issue facing the industry, and send attendees away with identifiable lessons learned, then we invite you to submit your proposal!

## Session Specifics

**Session Lengths:**

- **Full Breakout Session:** 60 minutes, 15 minutes of Q&A/Discussion time. Shorter presentations 20-30 minutes in length are also accepted. The WSRA conference committee will combine proposals that address similar areas and topics to form a full 75-minute session.
- **20/20 RE-Slam Style (PechaKucha Style):** Presentations are 20 slides, 20 seconds per slide for a total of 6 minutes and 40 seconds with slides advancing automatically. Presentations will be image focused with limited text.

**Session Location:** Breakout rooms and general session room at the Vancouver Hilton.

**Size:** Rooms will hold 40-60 people; depending on the set-up

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**Proposals for presentations are due by 5:00 p.m. on Friday, October 11th, 2019.**

**Email proposal to [recycle@wsra.net](mailto:recycle@wsra.net)**

## Presenter Benefits and Responsibilities

- \$100 discount on full conference registration OR free admission to the conference (including lunch only) on the day of your session
- WSRA is not responsible for speaker travel and accommodation costs.
- If a confirmed presenter is unable to attend the conference, they are responsible for notifying the WSRA office at the earliest opportunity and for finding a replacement with similar skills and qualifications.



## Timeline

<b>Proposal deadline</b> <ul style="list-style-type: none"><li>• <i>Complete proposals will be given priority.</i></li></ul>	<b>October 11th, 2019 by 5:00 p.m.</b>
<b>Notification of Acceptance/Regret</b>	Mid-November to Early December
<b>Speaker Materials Due:</b> <ul style="list-style-type: none"><li>• <i>Speaker agreement form, headshots and short (1-paragraph) bios</i></li></ul>	December 2019
<b>Final Deadline for AV Requests</b>	March 29, 2020
<b>Slides and/or multi-media due</b>	April 17, 2020
<b>Due Date of Presentation</b>	April 20, 2020

## Questions?

Contact Michelle Wade at [recycle@wsra.net](mailto:recycle@wsra.net) or call (206) 622-8425.